

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

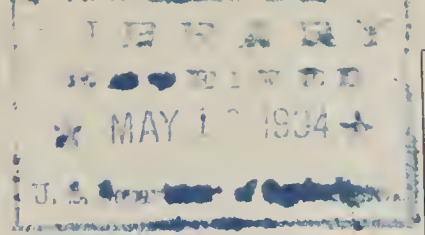
62.25



A. E. KUNDERD, INC. — GOSHEN, IND.

Return Postage Guaranteed

Guaranty



Sec. 562, P. L. & R.
U. S. Postage
PAID
Goshen, Indiana
PERMIT No. 14

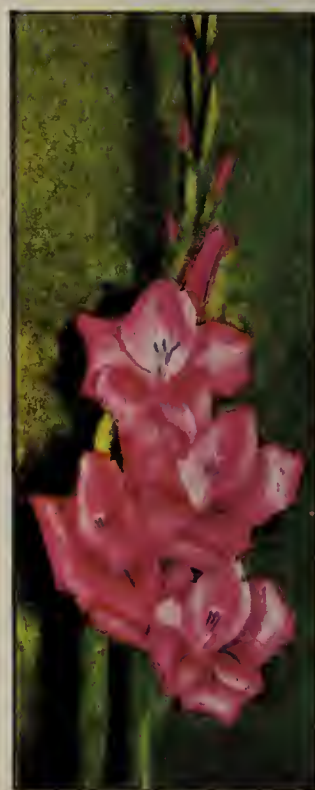
U.S. Dept. of Agriculture
Washington, D.C.
Div. of "Fruit & Vegetable
Crops & Diseases"
Bureau of Plant Industry.

This Beautiful Flowering
Gladiolus Bulb
FREE



Ambrosia

Truly a magnificent gladiolus. The reproduction here does not do the variety justice, for it is in every sense of the word, a beautiful gladiolus and one you will be proud to own. It's given ABSOLUTELY FREE with every gladiolus order — see offer inside.



After all is said and done it really is impossible to portray accurately the regal splendor of the Gladiolus. However, the varieties shown are good reproductions, but when blooms from the bulbs appear, they will be ever so much better than these pictures.

It was gladiolus like these in the Kunderd exhibit at the American Gladiolus Society Show at Laporte, Indiana, and the Century of Progress at Chicago last summer that attracted so much favorable comments. The large stage of the Laporte Civic Auditorium was overrun with Kunderd Gladioli, and this was the gathering place for those who attended this exhibition. You will always find the biggest crowds assembled around the KUNDERD EXHIBIT for there you will see the latest and best creations in gladiolus and produced by that Master Hybridist, A. E. Kunderd.

Join the happy throng of enthusiastic gladiolus lovers and treat yourself to the best — **BUY KUNDERD GLADIOLI TODAY** and be assured of the finest gladiolus in your neighborhood.

50

large size blooming

Gladiolus Bulbs

for only

\$2

including the "Magnificent" variety
Ambrosia FREE with every order

All bulbs labelled and
Sent Prepaid

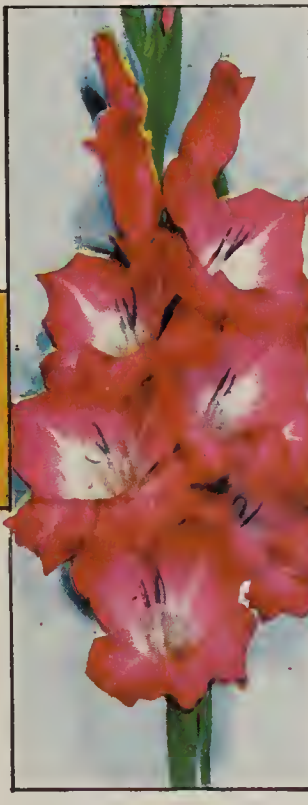
HERE'S AN OFFER THAT IS REALLY DIFFERENT

There will be two bulbs each of 26 distinctly different varieties and one bulb each of 10 varieties, and, of course, every one properly labelled so you will know them. Every bulb will be large size — so you are assured of magnificent blooms this Summer.

There will be ruffled and plain petalled varieties in the collection. They will come in a well balanced assortment of colors from whites and

pinks, yellows, oranges, on to reds and purples — in fact, they will make a veritable rainbow of colors at blooming time.

We guarantee the value of these 50 gladiolus bulbs to be at least \$10.00. Think of it — a \$10.00 value of the WORLD FAMOUS KUNDERD GLADIOLI for only \$2.00. Where can you get another bargain like this one?



No Thrips in Our Bulbs

They have all been inspected by our State Department of Entomology and have been given a Certificate that they are Free from Gladiolus Thrips.

No Compromise with Quality

All during the depression most growers were cutting corners all they could in producing their bulb crop. We, too, were effecting every saving we could but WE WOULD NOT SACRIFICE on the high quality of our bulbs by practicing false economy. We have over a long period of years prided ourselves on the high standard of KUNDERD QUALITY and are still offering the same high standard quality bulbs that have made KUNDERD GLADIOLI FAMOUS all over the world.

Do not delay, send your order in TODAY while it is on your mind. Just make out the order blank for the items you want, attach your check, money-order or currency and mail to A. E. Kunderd, Inc., Goshen, Indiana, and it will be given our very best attention.

And, remember, with every order for one of the Special Gladiolus Collections we include ABSOLUTELY FREE one bulb of the beautiful variety Ambrosia shown in color.

A. E. KUNDERD, Inc.

Home of the World Famous Ruffled and Lacinated Gladiolus
GOSHEN INDIANA

ORDER BLANK — A. E. KUNDERD, Inc., GOSHEN, IND.

Gentlemen:—Please send me the items checked below for which you will find my remittance in the amount of \$_____ enclosed.

Do Not Write in This Space

NAME _____

ADDRESS _____

CITY _____ STATE _____

No. of Collections			
_____	Gladiolus — 50 bulbs (30 varieties).....	@ \$2.00 prepaid	_____
_____	Iris — 15 large flowering varieties	@ \$1.00 prepaid	_____
_____	Iris — 10 dwarf varieties	@ \$1.00 prepaid	_____
_____	Peonies — 10 varieties	@ \$1.00 collect	_____
_____	Cannas — 10 orchid flowering varieties	@ \$1.00 prepaid	_____
_____	Ferns — 8 varieties of house ferns.....	@ \$1.00 prepaid	_____
_____	Butterfly Bushes — 10 bushes	@ \$1.00 prepaid	_____
_____	Bedding Plants — 10 varieties	@ \$1.00 prepaid	_____
_____	Lantanas — 8 varieties	@ \$1.00 prepaid	_____
_____	Delphiniums — 8 English hybrid varieties	@ \$1.00 prepaid	_____
_____	Rock Garden Plants — 8 varieties	@ \$1.00 prepaid	_____
_____	Chrysanthemums — 15 hardy varieties	@ \$1.00 prepaid	_____
_____	Chrysanthemums — 33 hardy varieties	@ \$2.00 prepaid	_____
_____	Phlox — 10 varieties	@ \$1.00 prepaid	_____
_____	Phlox — 25 varieties	@ \$2.25 prepaid	_____
_____	Dahlias — 10 started Dahlia plants	@ \$3.00 prepaid	_____
	TOTAL		_____

KUNDERD'S MONEY SAVING OFFERS

8 YOUR DOLLARS BUY THE MOST HERE
← BARGAIN COLLECTIONS → Each \$1 POSTPAID

OUR GUARANTEE We guarantee that every bulb, plant, shrub, rose and tree will reach you in good growing condition and will replace FREE any stock not in good condition providing complaint is made within 5

days after arrival. We agree to replace at one-half price any item dying during the first season providing, of course, that written notice is sent us before October 1st.

A. E. KUNDERD, Inc.

CANNAS — Orchid Flowering

These magnificent flowers of dazzling colors measure from six to eight inches across and mark a wonderful development by the plant breeder and are a marked contrast to the cannas of earlier days. The wonderful varieties with superbly colored gigantic flowers, all of which are of easiest culture and of great value to the garden. Cannas rapidly increase in numbers. Plants grow 4 to 6 feet tall. In planting, firm the roots well and cover with 4 to 5 inches of soil. Set plants 20 to 22 inches apart. This collection includes 10 favorite varieties, enough for a fine large bed, all different, and properly labelled for

\$1.00



Cannas



Delphinium

BUTTERFLY BUSH

Because of its attraction for butterflies, this shrub has become very popular. It is in bloom continuously from July until frost, bearing long spikes of fragrant, brilliant, lilac flowers having orange centers. Top generally dies back to ground during Winter in northern latitudes, then develops into vigorous growth again in the Spring. Eight standard plants of the variety Magnifica, all labelled for

\$1.00

FERNS

These hardy ferns are well fitted for shady locations, where little else will succeed. The dark soils of our deep woods are suited for these shade loving plants. They are, as a rule, easy to grow. They are quite permanent when well established and should be left quite alone. This collection has 8 distinct varieties, all properly labelled, for.....

\$1.00



Ferns

BEDDING PLANTS

Here is a collection of 10 bedding plants, all different, which we have found to be very suitable where a diversified collection is desired. We have made our selection of plants, offering the widest possible range of colors and types. For an informal planting, you will find these lovely plants of great beauty all Summer long. These varieties will prove a delight and are guaranteed to bloom this Summer and

\$1.00

LANTANAS

One of the most desirable half hardy perennials, or bedding plants. They are in bloom constantly, making a beautiful show at all times. These verberna-like heads of white, rose, and other colored flowers and their glossy green foliage make them most attractive. Excellent for border or bedding use. We offer 8 of the most popular varieties all labelled as to name for

\$1.00

DELPHINIUMS — The Best Blue Perennials

Few plants lend a greater attraction to the garden in early Summer than bold masses of Delphiniums. They require so little care and thrive well in ordinary garden soil. Plant 18 inches to two feet apart. To obtain a second crop of flowers, prevent first flowers from seeding. This marvelous collection of Delphiniums consists of 8 choice English Hybrid varieties, all different, each one labelled properly for

\$1.00

ROCK GARDEN PLANTS

The popularity of the Rock Garden is well known, and you will be thrilled to learn that we are offering in this collection 8 of the most outstanding kinds. They are all perfectly hardy and will make a delightful addition to your present garden, or will form the nucleus of a new one. We would suggest that you order several of these collections, as the price is a sensational one.

All 8 Plants for
\$1.00



Rock Garden Plants

CHRYSANTHEMUMS

15 for \$1.00

The gorgeous chrysanthemums come at a time when flowers are scarce. These graceful and beautiful flowers make a very effective display in the garden, blooming profusely even after frost. They are excellent for cutting, and a bouquet of them in the house makes a very pretty picture. Every one of the varieties in these collections will be different, that is, there will be no two alike in either the \$1.00 or \$2.00 collections. In the \$2.00 collection there will be 7 different whites, yellows and pinks and 6 different reds and bronzes, and in the \$1.00 collection there will be 3 different whites, yellows, pinks, reds and bronzes. The stock is all of excellent quality and the chrysanthemums will develop nicely this Summer and produce good blooms this Fall.

33 for \$2.00



Chrysanthemum



Butterfly Bush



Bedding Plants



10

ASSORTED PHLOX

\$1.00

PREPAID

Of all the hardy garden perennials the phlox are among the leaders for they are very easy to grow and produce gorgeous flowers. Their magnificent spikes of showy, lasting and fragrant flowers are very captivating. Give them plenty of water at the approach of, and during the blooming season and they will reward you with a beautiful array of phlox during the difficult month of August. The varieties we are offering are all exceedingly choice in every way and we are certain that this listing will give you the opportunity of adding more choice phlox to your collection at really bargain prices.

OUR SELECTION FROM VARIETIES LISTED BELOW

AFRICA — A new brilliant carmine-red, with blood-red eye; well shaped flower heads composed of large florets. One of the best new dark red varieties.

ATHIS — Salmon.

BARON VON DEDEM — Robust grower of orange-scarlet.

B. COMPTE — Deep red with a distinct French purple shade. Very dwarf in habit, growing only about 2 ft. high.

BEACON — Red.

BRIDESMAID — White, red eye.

ECLAIREUR — Brilliant rose-magenta, with lighter halo.

ENCHANTRESS — Bright salmon-pink with dark eye. Strong grower with rich, green, glossy foliage.

ETHEL PRITCHARD — A delightful French-mauve color. Strong grower, flowers freely and should be planted with white or yellow flowers to look its best. Fairly tall grower.

FIREBRAND — Bright vermilion-scarlet with deeper center. Very large, showy trusses borne profusely. Strong, robust plants.

GRAF ZEPPELIN — Pure white flowers with vermilion-red eye, very free flowering, and a good grower, a strikingly beautiful new variety.

INDEPENDENCE — One of the best large flowering white varieties; flowers pure white throughout.

JULES SANDEAU — Dwarf; very large flowering; pure pink, extra fine variety.

L'AFRICAIN — A new variety with large flowers of deep pink with red eye. This variety is considered one of the finest new introductions.

LA VAGUE — An improvement over the older varieties of similar color, with immense conical heads, borne in great profusion. Warm mauve with carmine eyes.

MISS LINGARD — Pearly white flower, with delicate pink eye, very remarkable bloomer, producing two or three crops of flowers during the season; indispensable as a cut flower for florists' use. It is the best early white phlox known.

MRS. CHAS. DORR — Lilac.

MRS. WM. JENKINS — Pure white, late flowering, grows very fast and is of medium height. A splendid sort for planting in masses.

PAINTED LADY — Silver pink with salmon shadings and cherry-red eye. A strong upright grower with large masses of flowers; one of the most delicately colored and pleasing of the hardy phlox.

RIVERTON JEWELL — Very large flowers on strong tall stems; in color, a beautiful rose-pink with deeper eye.

R. P. STRUTHERS — Bright rosy-carmine, with claret-red eye.

RHYNESTROM — A splendid new phlox with gigantic flowers of a bright pink. Quite tall; continues in bloom until frost.

SALMON QUEEN — Considered the best pure salmon pink variety; very large flowers that do not fade in the sun.

SPECIAL FRENCH — Glowing pink. Mammoth trusses.

THOR — Deep salmon pink, suffused with scarlet; a white halo surrounds the aniline red eye.

ALL 25 PHLOX LISTED \$2.25

PREPAID

15

ALL DIFFERENT IRIS *for*

(IRIS GERMANICA)

\$1.00

PREPAID

The Iris are often referred to as the "poor man's orchid." They are well adapted for planting in most any situation in the garden. They add dignity, beauty and charm as well as color to any landscape. They are easily cultivated and readily

flourish into magnificent specimens. The 15 Iris we are offering will all come properly labelled and contain a fine balance of colors. Orders are accepted now for delivery in July, August and September.

10

DWARF IRIS *for*

\$1.00

PREPAID

EACH ONE A DIFFERENT VARIETY

Almost as soon as the foliage begins to grow, tiny little Iris blooms of exquisite beauty appear. They open the Iris season, coming into bloom several weeks before their taller brothers. For this reason Dwarf Iris should be used freely around the pool, in the rock garden, and around the borders of the garden. They come when there are few flowers in bloom and thrive in spite of seeming neglect. This collection of 10 all different Dwarf Iris, properly labelled and containing a well balanced assortment of colors, represents a real bargain. Those who have never enjoyed growing the Dwarf Iris should order one or more of these collections and those who have grown some of them will no doubt want this collection to add to their present planting. Orders accepted now for delivery in July, August and September.

A. E. KUNDERD, Inc.

GOSHEN, INDIANA





10 Peony Roots \$1.00

COLLECT

THE GREATEST PEONY BARGAIN EVER MADE

Every one loves the beautiful Peonies. Their magnificent, large, colorful blooms coming in early June always make a delightful showing. They look well planted either as specimen plants in the garden or along borders or in the perennial garden, for, after the blooming season is over, the plant retains its beautiful color and shape on until fall.

This collection will contain a well balanced assortment of colors, every one of the Peonies being named and labelled for identification. The roots will be standard 3 to 5 eye divisions of extra fine quality. We are accepting orders now for Peonies at these bargain prices and they will be delivered for fall planting. Planted at this time they will make extra root growth before cold weather sets in and will make fine plants next spring. We suggest that you place your order now for whatever quantity you want, for you will never be able to buy Peonies at such ridiculously low prices in the future.

10 STARTED DAHLIA PLANTS

\$5.90 VALUE

for \$3.00 PREPAID

All dahlias offered in this collection are started green plants. Each one will come to you in paper pots with earth around the roots. This is a most ideal way to purchase dahlias for it gives you the opportunity to purchase the finest varieties at lowest possible prices. Everyone who grows dahlias from the started plants is satisfied, for they immediately continue their growth and develop into large, healthy plants, heavily laden with blooms during the late summer and fall months.

EL DORADO (Decorative) — One of our favorite dahlias. Perfectly formed flowers of golden yellow on long stems.....35c

HARRY MAYER (Dec.) — Fine exhibition dahlia. Beautiful silvery pink on face of petal with a deeper rose pink on reverse; petals very regularly placed, making a thick flower. Foliage dark green and plant has excellent habit of growth50c

JANE COWL (Dec.) — Called the world's most perfect dahlia. Its monster blooms are of glistening bronzy buff and salmon shades. The right amount of twist gives the broad petals an artistic appearance50c

JERSEY'S BEACON (Dec.) — Large, well formed flowers of Chinese scarlet, with a paler reverse, giving a beautiful two-toned effect. Jersey's Beacon is an excellent cut flower variety because of its unique color and lasting qualities.....35c

JERSEY'S BEAUTY (Dec.) — The most popular dahlia ever introduced. For gar-

den and cut flower planting is unsurpassed. Large pure pink flowers on tall, straight stems. An excellent keeper....35c

KATHLEEN NORRIS (Dec.) — This exhibition variety is a true rose-pink, deepening to mallow pink, with young central petals a lighter shade. The petals are broad and overlap each other. Blooms are held erect on long, strong stems....75c

KEMP'S VIOLET WONDER (Dec.) — Rich naphthaline violet, with an underlying tone of royal purple and bluish lavender reverse. Flowers are nearly as perfect in form as possible; of true decorative type, and of massive proportions, attaining to a diameter of ten inches and over, and to a depth of six to seven inches. The flowers are borne on stiff stems, ten to fourteen inches above the foliage. Wonderful keeper.....75c

MARGARET MASSON (Dec.) — A wonderful new exhibition variety with very large, full flowers on rigid stems. The flowers are of a pleasing shade of, silvery lavender pink. Extra fine for cutting..35c

MARK HANNA — A new decorative dahlia that is the best red dahlia on the market. Flowers are brilliant vermilion red; the plant sturdy and of tall growth. The individual flowers attain a diameter of 12 to 13 inches across with a perfectly full center.....\$1.50

PRIDE OF STRATFORD (Dec.) — The flowers are very large and held erect on strong stems. The predominating color is cadmium yellow at base of petals; reverse, reddish bronze. The petals are slightly quilled.....50c

Total Value, \$5.90



FREE JERSEY'S GLORY (Dec.)

Color is a sparkling orange intermingled with yellow. Huge flowers of perfect outline, held on long rigid stems. Vigorous habit of growth. Jersey's Glory is fast becoming one of America's most popular dahlias.

\$1.00